

# 2011 ANNUAL REPORT

DANI'S FOUNDATION

FEBRUARY 2012



## ANOTHER AMAZING YEAR FOR DANI'S FOUNDATION!

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On behalf of everyone associated with Dani's Foundation, we take this opportunity to send our sincere thanks to the hundreds of businesses, organizations and individuals who have lent their time, their talents and their financial gifts to our Foundation. It is because of each of you that we are advancing in the battle to put an end to pediatric sarcoma; those rare forms of cancer that continue to affect and take the lives of children and young adults.

Dani's Foundation is celebrating a year of awareness and fundraising! Thanks to an ever increasing base of support, we continue to move toward global recognition; thus expanding on the support that we are able to lend to the pediatric sarcoma community including patients, family members, medical personnel and scientific researchers. The following advancements have been marked during FY2011:

**Patient Assistance** - In an effort to increase the scope of the information and resources that we offer to the pediatric sarcoma community, Dani's Foundation has recently re-designed its website ([www.danisfoundation.org](http://www.danisfoundation.org)). The new site offers even greater information and resources for those pediatric sarcoma patients and family members; and, thanks to a global networking strategy, we are reaching out to patients throughout the world with the hope of assisting them through their cancer diagnosis and treatment. In addition to this support, the addition of a daily blog offers our foundation the opportunity to utilize our website as a networking

tool for a variety of information resources as they pertain to cancer news and advancements.

Our Patient Assistance Grant Program offers much-needed financial support to those patients and family members who are struggling due to their cancer diagnosis and treatment. As one mother recently wrote; *"we cannot thank you enough for offering us the funding to pay our overdue utility bill. If it weren't for Dani's Foundation, we would not have heat to keep our child warm during the darkest days of winter. Please send our thanks to each and every person who has supported this program that helps so many."*

**Education** is the key in the battle against pediatric sarcoma. Thanks to a strong social networking presence, Dani's Foundation has been successful in reaching out to ambassadors throughout the world who are now working with us to distribute our STOP LOOK & LIVE posters and brochures to those individuals who are charged with the care of our children. We are contacted daily by parents of those children who have been diagnosed with a pediatric sarcoma; asking to become involved in this vital educational program that is working to educate the public-at-large on the symptoms of pediatric sarcoma with the intent of seeking earlier detection and ultimate survival. If you would like to help us expand the scope of this program in 2012, please contact our office and we will gladly arm you with supplies to take throughout your

communities.

**Research** - Dani's Foundation was successful in providing two major research grants in 2011 and, thanks to another outpouring of support during the last year, we are presently researching how we can continue to expand on the number of research grants that we will be awarding during 2012. 2011 marked even greater funding to the work of Dr. Jeffrey Toretsky for his work in the area of developing a novel treatment for Ewing's Sarcoma. We also initiated a translational research grant at the Colorado State University Animal Cancer Center for their study of Stereotactic radiation therapy (SRT). Both research projects have played an important role in increasing our effort to find better treatment protocols for all pediatric cancer patients. We will look forward to updating you on the major advancements being made by both Dr. Toretsky and the CSU ACC along with the addition of other important research projects in the coming months.

We have accomplished so much during the past year - thanks to each of YOU - but we are no where close to celebrating success. We will not cease to continue to strive for even greater advancements in the coming year with the hope of bringing us steps closer to accomplishing our mission of putting an end to pediatric sarcoma. We are counting on your continued support to help us obtain that goal. By working together, **WE CAN** make a tremendous difference in the Campaign to End Pediatric Sarcoma.

**OUR SINCERE THANKS TO ONE & ALL!**

Dani's  
FOUNDATION

# Dani's FOUNDATION

## A MESSAGE FROM MICHELE ASHBY



### 2011 BOARD OF DIRECTORS

*Founder & President*  
Michele Ashby

*Vice President*  
Keith Ashby

*Secretary*  
Claudia Cruz

*Treasurer*  
Timothy Bishop

### Members

Christian Bailey  
Steve Kregstein, Esq  
Daniella Nillen  
Kimbirly Orr  
Staci Sanford  
John Stell  
Shelley Sunday-Suta  
Dana Turner  
Kate Ziminski-Crabb

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Dr. Jeffrey Toretzky  
Dr. Kenna Ducey-Clark  
Dr. Henry Heimlich  
Dr. Don Kitchen  
Dr. Catherine Kunst  
Dr. Marina Papirova  
Dr. Misty Rowe  
Dr. Larry Wiese

### Professional Advisory Committee

Andrea Ciesel  
Don Mitchell  
Nancy O'Dorisio  
Ty Ricker

### 2012 New BOD Members

Emily Brown  
Laura Davis  
Anne Haggart Gibson

**Executive Director**  
Martha Simmons

I travel a lot, and as I head out on my first trip of the New Year, I think about my home, my husband and where I was 13 years ago with Dani. We were on our way to paradise back then – the one known as Hawaii. Dani loved to lie out on the beach and hang out by the pool. She knew how to take advantage of all that life had to offer.

As I reflect on that time, I am also drawn to the past year and I am compelled to take this opportunity to express my gratitude to each and every person who has played a part in the many, many accomplishments that have been marked by Dani's Foundation over the past year. It is thanks to each of you that we are celebrating another banner year for our Foundation and our efforts to put an end to pediatric sarcomas.

I am thankful for efforts of so many including Martha Simmons, our Executive Director, and our Board of Directors and Professional Advisory Members (past and present). I applaud the countless hours of commitment and service by hundreds of volunteers and I take pause to recognize the overwhelming generosity of donors who continue to give so that we

may overcome our dreadful opponent.

There are a few things that I would like to share with you that I have marked as highlights during 2011:

First, I would like to acknowledge my husband, Keith, for his courageous sharing at our Community Education Breakfast in October. Never before has he stood before an audience to talk about his experiences with Dani. He touched us all with his humorous and poignant tales of Dani and her antics. I am truly blessed to have such a caring husband and partner in life.

Next, I want to recognize someone you may not know much about, my mentor, Don Mitchell. Since 2006, Don has been a great supporter of our foundation and a wise advisor to me in my efforts to find a cure for Dani's type of cancer, Ewing's Sarcoma. Don has been our Chair of the Professional Advisory Committee since 2009. Don is and will be an important factor in our success and has wielded ongoing support globally from his connections to help us raise awareness for Dani's Foundation.

In 2011, I was introduced to a number of Mothers and Others who have experienced cancer through their young loved ones. Martha played a key

role in bringing us all together a number of times for lunches and a tour of CSU animal cancer center, so that we could share our stories and passions with each other. I am so grateful for these new friendships and know that through our kindred spirits we can really make a difference.

Thank you to all the members of Mothers and Others for expanding our foundation to include solutions for Ewing's Sarcoma, Osteosarcoma and Rhabdomyosarcoma and the many other forms of pediatric sarcomas.

2011 also brought the institution of our Pet Pals program which will continue to fund translational research as it pertains to pet and human sarcoma patients. We are excited about the possibilities that this new program holds and the new connections that we will be making in the coming years; not only by connecting with extraordinary scientific opportunities but by working with the pet owners and retailers who have expressed an interest in becoming involved within our efforts to End Pediatric Sarcoma.

During the past year, Dani's Foundation has truly become a "full-service" foundation!

**Continued from Page 2**

We address the needs of patients and researchers via our many programs, education endeavors, and research funding. My heart will always be committed to finding a cure and I will push for that always and primarily, yet I fully appreciate and embrace the help we are offering to those in need along the way.

Our expansion into education and patient assistance help us to continue to encourage early diagnosis, better treatment protocols, and support for patients and families as it pertains to their every day needs while in treatment. And, thanks to our extended reach, via many social networking opportunities, we continue to connect with patients, family throughout the world and work members and researchers to begin even greater

collaborations for the coming year.

I am so proud to be a part of the advancements that have been made during the past year and I hope that you will join me in looking toward even greater advancements in the coming year.

As I travel the world for business, I recognize that we in America still have something that is very unique – innovation and opportunity. There are patients around the world who suffer from the family of sarcomas that Dani's Foundation is dedicated to curing. I take it on as my personal responsibility to lead the charge and to do whatever I can to make this a better world for kids with cancer and their families, all over the world. Once we crack this problem here, we can share it globally and help people everywhere.

We can do this. We are doing this. And we will achieve our goal.

Thank you for your support and your participation within Dani's Foundation. I am hopeful that you will continue with us; to make even more progress in 2012 as we work together to put an End to End Pediatric Sarcomas.



Blessings to You,

*Michele Ashby*

Dani's Mom

**Dani's**  
FOUNDATION

"Although pediatric cancer is the number one killer of children, the government and drug companies do not fund it as readily given its smaller population size. The money currently allocated to research is eye-opening. For every \$6 America spends on AIDS and every \$1 it spends on breast cancer, pediatric cancer only receives 30 cents for research."

# COUNT ME IN TO SUPPORT DANI'S FOUNDATION IN 2012

**Complete this volunteer form and return it TODAY to Dani's Foundation!**

If you want to touch the past; touch a rock.

If you want to touch the present; touch a flower.

If you want to touch the future; touch a life.

- Author Unknown

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**I would like to lend my time and talents to the following area(s) of support:**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Foundation Leadership                              | <input type="checkbox"/> Community Education | <input type="checkbox"/> Patient Assistance   |
| <input type="checkbox"/> Special Events                                     | <input type="checkbox"/> Mad Hatter's Ball   | <input type="checkbox"/> STEPS WITH PETS WALK |
| <input type="checkbox"/> Golf Event   | <input type="checkbox"/> Step Up for Cancer  | <input type="checkbox"/> Year End Campaign    |
| <input type="checkbox"/> Mothers & Others: Working to End Pediatric Sarcoma | <input type="checkbox"/> Pet Pals            |   |

# FOUNDATION MILESTONES

**1999** - A memorial fund at The Children's Hospital (TCH) in Denver received approximately \$30,000, which was used to fund two Dani's Dine In Kiosks. Dani's Dine In Kiosks help families and staff order food from nearby restaurants while they are in the hospital.

**2000** - Dani's Foundation awarded \$18,000 to the Denver Cancer Center at The Children's Hospital in Denver for research aimed at Ewing's Sarcoma and other pediatric cancers.

**2001** - Dani's Foundation awarded \$20,000 to Dr. Jeffrey Toretsky, at the Lombardi Comprehensive Cancer Center, providing pilot funding to extend his research on Ewing's Sarcoma; \$10,000 to the new Teen Clinic at The Children's Hospital in Denver; \$5,000 to Dr. Edythe Albano's research at The Children's Hospital in Denver; \$1,000 to the Marchello Fund, a scholarship fund for young cancer survivors.

**2002** - Dani's Foundation awarded \$5,000 to Dr. Jeffrey Toretsky to extend his research on Ewing's Sarcoma; \$5,000 to Dr. Edythe Albano's research at The Children's Hospital in Denver; \$1,000 to the Marchello Fund.

**2003** - Dani's Foundation awarded \$5,000 for the continuation of the Teen Clinic at The Children's Hospital in Denver; \$5,000 to Dr. Jeffrey Toretsky to continue his research on Ewing's Sarcoma; \$2,000 to the Marchello Fund.

**2004** - Thanks to funding support from Dani's Foundation, Dr. Jeffrey Toretsky's lab discovered a key combination of two proteins in Ewing's Sarcoma. Dani's Foundation provided

funding for Dr. Toretsky's lab to create novel peptides to prevent this interaction. In addition, Dani's Foundation awarded \$10,000 to Dr. Larry Wiese, at Therapherisis Inc., for research into new treatments for cancer patients; \$5,000 for the continuation of the Teen Clinic at The Children's Hospital in Denver.

**2005** - Dani's Foundation awarded \$5,000 to Dr. Jeffrey Toretsky to continue his research on Ewing's Sarcoma.

**2006** - Dani's Foundation awarded \$2,500 in funding to The Children's Hospital in Denver for the purchase of new DVD players for all patient rooms in the oncology ward; \$5,000 to Dr. Jeffrey Toretsky to continue his research on Ewing's Sarcoma; \$5,000 for the continuation of the Teen Clinic at The Children's Hospital in Denver; \$1,000 to the Marchello Fund.

**2007** - Dani's Foundation awarded \$10,000 to Dr. Jeffrey Toretsky to continue his research on Ewing's Sarcoma; \$5,000 for the continuation of the Teen Clinic at The Children's Hospital in Denver; \$1,000 to the Marchello Fund.

**2008** - Dani's Foundation awarded \$10,000 to Dr. Jeffrey Toretsky to continue his research on Ewing's Sarcoma. In addition, Dani's Foundation hired its first full-time Executive Director and hosted the first annual EWS Medical Forum in Denver. This meeting brought together medical and professional advisors, from throughout the nation, to address immediate and long-term research needs that will lead to the eradication of Ewing's Sarcoma and the Ewing's Family of Tumors.

**2009** - Dani's Foundation awarded \$10,000 to Dr. Jeffrey



Toretsky to continue his research on novel treatments for Ewing's Sarcoma. Dani's Foundation was instrumental in organizing the Ewing's Sarcoma Alliance, a national Ewing's Sarcoma organization that would bring together specific organizations, foundations, medical practitioners and advocates under an umbrella organization with the goal of working to advocate, educate and collaborate in the campaign to find the cause and the cure for this rare form of cancer. The initial meeting was held in November in Miami and over 40 participants attended and many others enrolled with the hope of working together as one entity in the days ahead!

**2010** - Awarded \$100,000 to Dr. Jeffrey Toretsky to



**EWING'S SARCOMA  
ALLIANCE**

continue his research on novel treatments for Ewing's Sarcoma and awarded a \$25,000 research grant to the Colorado State University Animal Cancer Center for their study of Stereotactic Radiation Therapy (SRT) for local control of bone tumors. Adopted the development of a Patient Assistance Grant Program that will provide financial assistance to pediatric sarcoma patients and their family members who are financially struggling to pay the bills associated with their

cancer diagnosis and treatment. Inauguration of the **STOP LOOK & LIVE** community education program that is working to provide pediatric sarcoma symptom information to those educators and medical professionals who are charged with the care of children.

**2011** - Dani's Foundation continued to work on connecting with the pediatric sarcoma community by improving the delivery of current information and resources via our re-designed website ([www.danisfoundation.org](http://www.danisfoundation.org)). Our patient assistance grant program was successful in financially assisting a record number of patients and, because of this program, our foundation became professionally connected with many medical centers throughout the country. The Foundation continued to push for greater distribution of pediatric sarcoma educational supplies in all schools throughout Colorado and we continue to be aggressive in connecting with pediatric sarcoma advocates from throughout the nation in an effort to supply them with the necessary supplies to take to their local schools and community organizations. Most importantly, thanks to the generosity of many during 2011, we have been successful in raising the funding necessary to continue our Ewing's Sarcoma research grant program and have raised additional funding during 2011 to begin an organized campaign to fund osteosarcoma research in the coming years. Two new programs, Mothers & Others: Working to End Pediatric Sarcoma and Pet Pals were initiated in 2011 and will begin working to raise awareness and funding for Dani's Foundation.

# FOUNDATION VOLUNTEERS

Dani's Foundation would like to recognize those individuals who have lent their time and talents to our Foundation during 2011!

Kimberly Abbs  
 Jamie Allee  
 Michael Amidei  
 Diana Anderson  
 Abeena Antwiwaa  
 Krystal Lynn Archer  
 Hannah Armentrout  
 Keith Ashby  
 Michele Ashby  
 Christian Bailey  
 Jamie Barrutia  
 MacKenzie Bell-Nugent  
 Sara Bencomo  
 AnnMarie Bhajan  
 Chelsea Bhajan  
 Ben Bigler  
 Tim Bishop  
 Brianna Blaisdell  
 Jennifer Blevins  
 Becky Blong  
 Lee Blong  
 Elizabeth Blue-Norton  
 Jillian Blue-Norton  
 Melodie Blume  
 Alexis Bogart  
 Marty Bonser  
 Victoria Breeze  
 Emily Brown  
 Michelle Brown  
 Steve Bruner  
 Gabi Burton  
 Cherrie Buskohl  
 Renate Campbell  
 Marti Canino  
 Darren Carbarry  
 Carla Cervi  
 Mark Cherven  
 Souad Chouikh  
 Andrea Ciesel  
 Katie Clark  
 Marisa Colaiano  
 Cindy Cronin  
 Amelia Cruz  
 Claudia Cruz  
 Sam Cruz  
 Terry Cruz  
 Tony Cruz  
 Emma Cumpston  
 Jamie Custis  
 Justin Daigle  
 Emily Daniels  
 Christina Danz  
 Ryan Danz  
 Keith Dauper  
 Kevin Davis  
 Laura Davis  
 Cynthia DeLarber  
 Jocelyn Delgado

Paul Denny  
 Jodie Dickey  
 Matt Doubek  
 Kenna Ducey-Clark  
 Vince Edgerton  
 Taylor Eisennach  
 Dan Ericson  
 Gretchen Ericson  
 Justine Espinoza  
 Travis Faust  
 Kelly Ferner  
 Patricia Finley  
 Misty Flackman  
 Judy Gardner  
 Sharon Gatrell Meriash  
 Jennifer Godehn  
 Katie Goings  
 Randy Goings  
 Sarah Goings  
 Delaney Goodner  
 Nicole Gragg  
 Kathy Gustad  
 Ethel Harris  
 Marla Hawkins  
 Ian Hawthorne  
 Jaime Hegge  
 Matt Henry  
 Erica Hill  
 Emily Hoch  
 Jeremy Hochhalter  
 Bob Hoffpauir  
 Brian Howe  
 Elizabeth Hutchins  
 Bethany Hyatt  
 Rachel Illk  
 Kimberly Jefferson  
 Marc Jefferson  
 Jim Jensen  
 Ervin Johnson  
 Valri Kaleda  
 Lindsay Karson  
 Eileen Kennedy  
 Jesse Klein  
 Karoline Kuntson  
 Kelley Kocher  
 Jelena Kokotovic  
 Jigish Kothari  
 Mitch Kouba  
 Steve Kregstein  
 Catherine Kunst  
 Jason Lansdown  
 Nicola Lansdown  
 Ryan Lansdown  
 Nancy Larned  
 Eric Lecht  
 Katie Leitner  
 Kathryn Mandanici Leyba  
 Heather Librande

Steve Long  
 Lin Macha  
 Agnes Mala  
 Brittany Martinek  
 Lia Maulalava  
 Maressa McClintock  
 Vanessa McClintock  
 Elnora McClough  
 Tommi McHugh  
 Donald Melton  
 Valarie Milner  
 Alex Mizoue  
 Sarah Montoya  
 Aarin Morrow  
 Alex Munoz  
 Keeran Nelson  
 Jay Newman  
 Mary Jane Nguyen  
 John Nigg  
 Daniella Nillen  
 Larry Nix  
 Kristen Nozel  
 Sarah Olmsted  
 Fabion Olquin  
 Kimbirly Orr  
 Sarah Pacetti  
 Matthew Page  
 Marina Papirova  
 Glenn Parker  
 Samantha Parker  
 Judy Parrent  
 Calla Pearce  
 Katelyn Peterson  
 Dylan Phibbs  
 Sydney Pollock  
 Kristal Preziosio  
 Diane Proffitt  
 Crystal Quinones  
 Luanne Reimer  
 Jose Reynosa  
 Baylee Richardson  
 Ty Ricker  
 Patty Robinson  
 Terri Rogers  
 Beth Rolfe  
 Morgan Romero  
 Tomicita Romero  
 Staci Sanford  
 Rebecca Schaller  
 Brownwyn Shaffer  
 Madalyn Shalkey  
 Kevin Shaw  
 Theresa Shear  
 Lynn Simmons  
 Tim Simmons  
 George Small  
 Ashley Smith  
 Michelle Sommer

Jade Speake  
 Johny Stell  
 Nancy Stillwell  
 River Stone  
 Jane Sunday  
 Jason Suta  
 Kyla Suta  
 Shelley Sunday-Suta  
 Blake Suppes  
 Winston Tate  
 Julie Torabi  
 Jeffrey Toretsky  
 Ana Torres  
 Lourdes Torres  
 Dana Turner  
 Dani Urman  
 Evelinda Urman  
 Ilana Urman  
 Max Urman  
 Nicole Villars  
 Crystal Vitarelli  
 Val Ward  
 Sandy Weese  
 Jake Weinberg  
 Patrick Will  
 Liz Winsted  
 Richard Wolf  
 Everett Wolfe  
 Brandon Wood  
 Gloria Wright  
 Richard Zemic  
 Courtney Ziminski  
 Kate Ziminski-Crabb  
 Jordan Zink



# PATIENT ASSISTANCE

Dani's Foundation strives to be a leader in providing information, resources and overall assistance to the pediatric sarcoma community including patients, family members and medical technicians. Keeping that goal in mind, Dani's Foundation established a Patient Assistance Grant Fund in 2010. This fund is available to provide small financial assistance grants to those patients and families who are most in need of support during their pediatric cancer diagnosis and treatment.

"It is thanks to the generosity of many foundation supporters, other community foundations, and corporate gifts, that we served a record number of patients during the past year," explained Foundation Board Member Keith Ashby. "And if the first month of 2012 is any indication, we will well exceed our anticipated grant requests in 2012."

Due to the current economic crisis, many pediatric cancer patients are struggling. Those local and national organizations that have lent support in the past to pediatric patients have had to cut back or eliminate their patient assistance programs. Of the programs that remain, most funds are being tapped out by mid-year. "We hope that we can count on the generosity of others to keep our patient assistance program operational during 2012," stated Ashby. "The demand is ever-increasing and we need to continually ask for support of this most important program for the pediatric sarcoma community."

For information on how you may become involved with the Foundation's Patient Assistance program and/or to make a donation to our Patient Assistance Grant Fund, contact our office (303.601.1881) or email to [martha@danisfoundation.org](mailto:martha@danisfoundation.org). Any and all support to those that we seek to serve would be greatly appreciated!



## A STORY OF 999 CRANES

From the  
*Longmont  
Times  
Call*

"So, I made maybe three of them," she said. "But I got good at stringing them, which took about 15 minutes. Stringing was my job, and I got really fast at that."

about the house.

Then, she leaned on her kid brother, Logan, to haul her up the steps to her bedroom at bedtime from the living room, where she would cuddle under afghans in an overstuffed chair for hours as her oxygen machine droned.

As darkness fell one day in early December, Cailin Doran rested her hands - hands that recently folded more than 500 paper birds - on her best friend's bald head.

Origami cranes pressed into shape out of Starburst candy wrappers, decorative papers and even an empty Sun Chips bag dangled on strings thumb-tacked to the ceiling in Delaney Goodner's living room where they sat. All together, 999 cranes hung about the house in nearly every room and hall - each one folded by a friend, family member, acquaintance or stranger connected by Facebook to the gift project and happy to give eye candy to a girl weary now from a 3 1/2-year bid to beat a rare subtype of soft tissue cancer called rhabdomyosarcoma.

The gift-givers began folding cranes in early November. Then, over Thanksgiving weekend, when the Goodners were visiting relatives in Nebraska, Doran, Torrie Deckert, and a few other friends counted, strung and tacked them in the family's home to delight their friend.

Doran folded the final batch of cranes as she watched the Macy's Thanksgiving Day Parade on television. Deckert tried to help with production. But she always fumbled when creasing the tiny gifts, and early on realized that it took her far longer than the average 3 to 5 minutes to shape a crane.

Delaney unwittingly gave Doran the idea during one visit consumed with talk about the teenagers' good, old days - specifically that time when the girls learned how to fold two types of cranes after reading, "*Sadako and the Thousand Paper Cranes*" by Eleanor Coerr with their fifth-grade class.

The book documents the true story of a Japanese girl diagnosed with leukemia related to the atomic bombing of Hiroshima. Her last wishes included receiving 1,000 paper cranes. Though she died in 1955, she believed that the cranes might bring her good health.

In August, doctors at The Children's Hospital in Aurora told Delaney and her parents that nothing in their traditional cancer-fighting arsenal worked anymore, that they could discontinue grueling rounds of radiation and chemotherapy. But Delaney asked for more - more of anything that might help her stay with us longer.

Between then and her December death, Delaney enrolled in two clinical trials with experimental cancer-fighting drugs.

Earlier that month, she hoped to watch the movie "*Breaking Dawn*" in the theater with friends and to build a reindeer at the Build-a-Bear Workshop in Broomfield. If only her body could keep up with her spirit.

As her systems failed, she became skeletal from the waist up and bloated from the waist down - unable to move well, even

When Doran and Deckert visited during her last days, she played with the uneaten candy bar and wrapper in her lap before dozing off. "I'm so sorry, so sorry I feel asleep," Delaney mumbled when she woke periodically to see them waiting on her.

During one of those spells, Doran explained that she and Deckert counted the cranes "for the billionth time" before stringing and hanging all of them.

When the Goodners arrived home after Thanksgiving, they found the paper birds along with a note and sheaf of gold foil - gold being the designated awareness color of childhood cancer - on Delaney's bed. The girls wanted her to fold the thousandth crane herself.

At Delaney's visitation service, the girls fastened a few crane strings with safety pins to her casket's upholstery. Her mother placed the gold foil crane in her hands.

Doran nodded when discussing the project, just so happy that it brought some good to Delaney and her family during their final stretch together under the same roof.

"She's been my longest friend, and she's been my best friend the whole time," Doran said. "The cranes showed her how much people loved her and were thinking about her."

# EDUCATION

## STOP LOOK & LIVE PROGRAM SEEKS EARLIER DETECTION FOR PEDIATRIC SARCOMAS



The Dani's Foundation **STOP LOOK & LIVE** brochures and posters are currently being distributed throughout the world thanks to pediatric sarcoma patients and patient advocates who are working with us and making personal visits to those individuals who are charged with the care of our children.

These heavily-invested volunteers are currently at work; delivering our program supplies to schools throughout the world with the hope of educating school nurses, physical education instructors, coaches, athletic directors and physical trainers on the symptoms of pediatric sarcomas. Most of these volunteers have personal stories to share with anyone who will listen. Most will tell of how their child went mis-diagnosed; being that the symptoms of pediatric sarcomas tend to mimic childhood growth aches and pains or those pains associated with physical activity. These advocates are committed to getting the word out with the hope of garnering attention on the symptoms and encouraging further medical testing should any of these symptoms present and persist for an extended period of time.

The **STOP LOOK & LIVE** program supplies are available for **FREE** from Dani's Foundation to any person or group who would like to join us in our mission to spread the word on the symptoms of pediatric sarcoma. To obtain brochures and posters, contact Dani's Foundation at 303.601.1881 or email to [martha@danisfoundation.org](mailto:martha@danisfoundation.org).

**Dani's**  
FOUNDATION  
*Working to End Pediatric Sarcoma*

**BY WORKING TOGETHER WE CAN  
MAKE A DIFFERENCE IN THE CAMPAIGN TO END  
PEDIATRIC SARCOMA!**

### TRENDY NEW KISS MY LUMP BRACELETS HELP TO RAISE AWARENESS & FUNDING FOR THE CAMPAIGN TO END PEDIATRIC SARCOMA



Dani's Foundation, the non-profit organization who is committed to finding the cause and the cure for pediatric sarcomas has launched a **KISS MY**

**LUMP** pediatric sarcoma community education campaign with the release of its **KISS MY LUMP** silicon bracelets. These trendy bracelets are designed not only to raise funding for Dani's Foundation but will help the Foundation in its effort to raise awareness on the symptoms of pediatric sarcoma.

**Why Kiss My Lump?** Many of the symptoms of pediatric sarcomas initially present as lumps and bumps on the bodies of children. Dani (the name-sake of Dani's Foundation) Stell's Ewing's Sarcoma presented as an egg-sized lump on her rib cage. Although Dani and her family were pro-active in checking out the lump, her family physician was not up to speed on the symptoms of pediatric sarcomas and chalked the lump up to a minor ailment.

Unfortunately Dani's lump went un-diagnosed for six months. By the time of her diagnosis with Ewing's Sarcoma, Dani was in critical condition and hospitalized immediately. She began aggressive treatments of chemotherapy, radiation, surgery and a bone marrow transplant.

Dani did not win in her battle against pediatric sarcoma! In memory to Dani and the thousands of other children and young adults who have lost their battles and/or who are currently waging battle against pediatric sarcomas, Dani's Foundation has developed the **KISS MY LUMP** bracelet as a trendy way in which to remind everyone to check out their lumps and bumps.

To obtain your very own **KISS MY LUMP** bracelet, send a donation check or money order for \$3.50 to Dani's Foundation. By wearing this bracelet, you can help us in our effort to spread the word on the symptoms of pediatric sarcomas.

### DO YOU KNOW THE SYMPTOMS OF PEDIATRIC SARCOMA?

Below are a few of the most common symptoms of pediatric sarcoma.

- A lump or bump on the body.
- Pain or tenderness. Pain may become intense when the tumor is located near important nerves.
- Swelling is prevalent, especially when the long bones of the arms or legs are affected.
- Fractures may be caused by a weakening of the bones related to tumors.

Other symptoms may include Fatigue

- Unexplained Weight Loss
- Unexplained Fever
- Poor Appetite

Dani's Foundation would encourage you to become proactive and take action when

- Pain is out of proportion to injury
- Pain does not get better despite adequate therapy
- Asymmetry, a dissimilarity in corresponding parts on opposite sides of the body which are normally alike.
- There is a limp or the inability to move the extremity without discomfort
- Symptoms persist for more than 2 weeks.

If a child or a young adult present with any of the symptoms listed above, please seek proper medical attention.

**Your knowledge  
of the symptoms  
of pediatric sarcoma  
could save a child's life!**

# RESEARCH UPDATE



Dani's Foundation has been lending financial support to Dr. Jeffrey Toretzky for the past 12 years with the intent of assisting him in his research endeavor to develop a novel treatment for Ewing's Sarcoma.

As of this publication, we are pleased to report that Dr. Toretzky's promising new treatment for Ewing's Sarcoma, YK - 4 - 279, has made significant headway during the past year with the intent of advancing his research toward human clinical trials in the coming year.

The process of taking research from the bench to the patient is multifaceted and at the present time, Toretzky is working on the necessary refinement studies in animal models of the disease in order to proceed to the next steps of the process.

Toretzky has also been working with others on the founding of a company that will manage the product's regulatory and clinical development processes. In 2011, TDP Biotherapeutics, Inc. was formally launched.

TDP Biotherapeutics has enlisted the support of Battelle Labs, who will be working with Toretzky on further describing the pharmacology for using the product in animal models of the disease, and working on further defining the parameters for dosing.

Abstracts will then be presented at the AACR and ASCO 2012 annual meetings, pending acceptance.

Dr. Lisa Beth Ferstenberg, a serial entrepreneur with over 30 years of experience in developing products for oncology and immunology, has been recruited to lead TDP Biotherapeutics, as the company's CEO. Ferstenberg has hit the ground running and already has programs in place that will work toward the synthesis of the active form of the drug, the formulation of the drug for human consumption and the establishment of all the safety parameters required by Food and Drug Administration (FDA) prior to giving the drug to humans.

In addition, Ferstenberg will be working to develop grant applications that will provide for the funding necessary to proceed with the commercial development of YK - 4 - 279. TDP has also joined a local business incubator as a virtual member.

Dr. Marlene Haffner, who wrote the original Orphan Drug Act at FDA joined the Board of Directors at TDP and is providing guidance with regulatory issues with the intent of finding the most expedient way to get clinical trials started.

After synthesis and formulation, TDP will working on the necessary steps needed to obtain the pharmacology and toxicology approval. The FDA requires that two different mammalian species be tested prior to any product trials being tested in humans.

Each data source is critical in determining:

- how much of the drug to administer
- when to administer it
- whether it is safe in treating patients

As eager as we all are to see the product in patients, judicious and safe development is the key to overall success. The depth of experience brought by the new TDP team in advancing YK-4-279 is assuring that progress will continue to be made as expediently as possible.

Dr. Toretzky and TDP Biotherapeutics are very grateful to Dani's Foundation for its support and collegiality as it moves forward with research and development. The concept that "it takes a village" to care for our children was never more true than when applied to treating Ewing's Sarcoma.

**Editor's Note:** Dani's Foundation would like to thank those donors who have lent their support to advancing Dr. Toretzky's Research. In 2011, those major funders have been:

- MiNE LLC
- The Carley J. Rutledge Sarcoma Foundation
- The IROK Foundation
- Mr. Donald Melton

For information on how you can help to continue this vital research initiative, email to [martha@danisfoundation.org](mailto:martha@danisfoundation.org).

*Everything that we know about saving the lives of children diagnosed with cancer has resulted from research.*

*Forty years ago, cure rates for children with cancer were lower than 10%. Thanks to funded research 78% of childhood cancer patients overall are now able to be cured.*

## DANI'S FOUNDATION PARTNERED WITH COLORADO STATE UNIVERSITY'S ANIMAL CANCER CENTER FOR 2011 RESEARCH

*From the Desk of  
James T. Custis III, DVM, MS  
Diplomate, ACVR  
(Radiation Oncology)  
Assistant Professor  
CSU Animal Cancer Center*



As a veterinary radiation oncologist at the Colorado State University Animal Cancer Center (CSU ACC), I prescribe and deliver radiation therapy to companion animals diagnosed with cancer. In the clinics, our therapeutic goals are focused upon improving the quality and quantity of life for our animal cancer patients. However, our efforts, in the clinics and the laboratory, to improve prevention, detection, and treatment of cancer reach far beyond our four-legged patients. Our mission at the CSU ACC remains in keeping with the One Health initiative, a partnership between the American Medical Association, the American Veterinary Medical Association, and many other organizations. We truly are one world, one medicine, one health. This initiative, like our work at the CSU ACC, is built upon the foundation of translational medicine, optimizing patient care and advancing the science through the application of knowledge and experiences gained across species (cell culture to rat to dog to human).

There is a great deal of similarity in the clinical signs, biologic behavior, treatments, and outcomes of primary bone tumors in dogs and people. Spontaneously developing bone tumors in dogs and their subsequent response to novel therapies provide clinicians and researchers with a translational model for people, and a resource for future discovery. Our clinical experience with the utilization of precisely and accurately directed radiation therapy known as stereotactic radiation therapy (SRT) as a limb sparing procedure in canine osteosarcoma is promising. Having treated greater than 75 canine patients, to date, we have demonstrated an ability to achieve long-term local tumor control. However, several questions regarding the optimal treatment protocol still remain.

With the generous financial support of Dani's Foundation, we have established and refined a rat model of osteosarcoma that allows us to explore specific questions regarding the relationship between radiation dose and local tumor control. We are able to use various imaging tools to evaluate the tumor before and after exposure to potentially ablative doses of SRT. Our first study evaluating local tumor control and normal tissue responses to escalating radiation doses in the rat model is now complete. All of the treatments were well tolerated with minimal, transient side effects to the skin. All of the rats maintained a high degree of function and mobility within the limb despite the initial presence of the tumor. Evaluation of the tumor following SRT demonstrated a trend between increasing radiation dose and increasing probability of local tumor necrosis. Although the difference between dose groups was not statistically significant, the only group to be associated with an acceptable level of local tumor necrosis received the same dose protocol currently used in our canine patients. While further studies will be required to validate this result, the relevancy of this orthotopic rat model of osteosarcoma has been established. This model can be used within our laboratory to evaluate the appropriate time, dose, and fractionation for SRT protocols, determine the role for adjuvant radiation sensitizers/chemotherapeutic agents, and explore novel therapeutics for bone regeneration strategies after the use of SRT.

As is the case with SRT, the use of induced and spontaneous tumor models in animals before translation to humans is essential to ensure safety and efficacy of novel treatments in people. The importance of translational research cannot be overstated as we all strive to achieve one cure. We are appreciative of the support from Dani's Foundation, and excited about the potential for



## THE ANIMAL CANCER CENTER

The Colorado State University Animal Cancer Center (ACC) is the preeminent cancer center for animals offering the latest in diagnostics and treatment for all kinds of cancer in companion animals including surgery, chemotherapy and radiation therapy.

The mission of the ACC is to improve prevention and treatment of cancer in animals and humans. The mission is attained through the thoughtful, innovative, caring and careful study of the causes and treatment of cancer in animals.

Located in Fort Collins, CO, the 35,000 square foot facility is physically attached to the CSU Veterinary Teaching Hospital (VTH), a full service veterinary hospital that offers the best care for all species in all areas of general and specialized medicine and surgery.

The ACC offers advanced training to graduate veterinarians in the form of medical and radiation oncology and a surgical oncology fellowship. Their consult service is available for pet owners and veterinarians who are seeking more information on cancer in companion animals.

The ACC is home to a fully developed basic and clinical research program. Scientists at the ACC conduct both basic bench research (experimentation with cancer cells in test tubes and petri dishes) and clinical research, mostly in the form of clinical trials that allow their patients to potentially benefit from the latest diagnostics and treatments that are not yet available on the market.

The Clinical Oncology Team at the ACC is made up of veterinarians who specialize in medical, surgical and radiation oncology, a full nursing staff, residents, a surgical oncology fellow and a clinical trials team. Together, this team is working to provide the most advanced and compassionate care for their animal clients while working toward treatments that will someday be used in human patients.

The CSU Animal Cancer Center has been at the forefront in pioneering translational research in the area of bone cancers. Many of the studies that have been pioneered on their canine clients have been adapted for use in human clients.

# MOTHERS & OTHERS



Dani's Foundation has been working on the formation of a new group within our Foundation that is designed to raise awareness and funding for the Campaign to End Pediatric Sarcoma. **MOTHERS & OTHERS: Working to End Pediatric Sarcoma** is kicking off its efforts today with the intent of uniting all Mothers, Fathers, Sisters, Brothers, Aunts, Uncles, Grandparents, Friends and Others; those who have been touched by a person

diagnosed with some form of pediatric sarcoma. Your support of this organized effort will help Dani's Foundation in its efforts to raise awareness and funding for the Campaign to End Pediatric Sarcoma!

Beginning in February we will start to host monthly telephone conference calls that are designed to update all on the future of this organization and offer ways in which you may become actively involved with **MOTHERS & OTHERS** to assist in raising awareness and funding for the Campaign to End Pediatric Sarcoma.

For information on how you can become involved with **MOTHERS & OTHERS**, email to [martha@danisfoundation.org](mailto:martha@danisfoundation.org) or call 303.601.1881.

*Your support will be the key to our ultimate success!*

### Awareness is The Key to Ultimate Success!

We need all **MOTHERS & OTHERS** to help us spread the word on the symptoms of pediatric sarcoma!

### Funding is The Key to More Research!

- Dani's Foundation is committed to *raising that one additional dollar* that will help to fund better treatment protocols for all pediatric sarcoma patients!
- Dani's Foundation is committed to funding the science that will find the cause and the cure for all forms of pediatric sarcomas!

We need your help, as members of **MOTHERS & OTHERS**, by assisting us in an effort to plan new activities and special events in your communities that will help us to raise awareness and funding for the Campaign to End Pediatric Sarcoma. Some ideas to consider:

- Letter Writing Campaigns; asking your family and friends for donations to Dani's Foundation's Research Campaign
- In Lieu of Gifts (birthdays, anniversaries, holidays)
- Asking school groups to host fundraising events (canister solicitations in home rooms, bake sales, car washes, dress up or down days, etc)
- Hosting a Bake Sale at a local hospital
- Hosting a Dress Down Day at your place of business.
- Hosting a Golf Tournament
- Hosting a Walk (or any other type of) A-Thon
- Hosting a Cocktail or Dinner Party

Whatever your level of support; we will welcome your involvement within **MOTHERS & OTHERS** during the coming year!

# PET PALS



*If we are going to beat cancer, we need a new path to progress.*

You can help Dani's Foundation educate the public on the symptoms of canine cancer and assist in raising funding to support translational research that will benefit both human and canine cancer patients.

Dani's Foundation recently funded a grant at the CSU Animal Cancer Center and is committed to continuing to fund future translational research/comparative oncology studies at other institutions with the intent of supporting the science that will

work toward finding the cause and the cure for all forms of pediatric sarcomas. We are hopeful that you will join with us and lend your support to this effort that will advance the science that is aimed at saving the lives of both children and pet animals.

Pet dogs can reveal much about human cancers in part because the animals' tendency to become afflicted with the same types of malignancies that affect people.

Osteosarcoma, the most common bone cancer of large and giant-breed dogs, closely resembles the osteosarcoma in teenagers in its skeletal location and aggressiveness. Under a microscope,

cancer cells from a teenager with osteosarcoma are indistinguishable from a golden retriever's bone cancer cells.

### Advancing Cancer Therapy

Various cancer treatment studies featuring pet dogs have been successfully carried out. Some of the earliest work focused on saving the limbs of teenagers with bone cancer. 25 years ago a diagnosis of osteosarcoma in a youngster meant amputation of the affected limb. Ineffective or no chemotherapy equated to death. Today limb amputation can be avoided by chiseling out the diseased bone tissue and replacing it with a bone graft and metal implant - a process partially perfected in pet dogs at the Colorado State University Animal Cancer Center. This team pioneered technical advances that reduced the likelihood of complications, such as placing bone cement in the marrow space of the bone graft. The researchers also showed that preoperative chemotherapy delivered directly into an artery could convert an in-operable tumor into an operable one. The group's work is credited with significantly increasing the percentage of teenagers who today can be cured of osteosarcoma.

For information on how you can support the Pet Pals program within Dani's Foundation, contact our office at 303.601.1881. We need support to spread the word on the symptoms of canine cancer to all pet owners and to help us raise funding that will support future translational research grants.



# LOOKING AHEAD



2012  
Mad Hatter's Ball



Dani's Foundation would like to invite everyone reading this publication to "SAVE THE DATE" for a variety of amazing programs and events during 2012. We hope that you will plan on joining us with the intent of raising awareness and funding for the Campaign to End Pediatric Sarcoma.

For more information on any one of the special events listed on the calendar to the right, please contact Martha Simmons (303.601.1881) or email to [martha@danisfoundation.org](mailto:martha@danisfoundation.org).

Volunteers are always needed! If you would like to lend your time and talents to assist in making our 2011 programs and events amazing, contact our office for details.

As always, we thank you for your support of Dani's Foundation and the Campaign to End Pediatric Sarcoma. We will look forward to seeing you at

**Dani's**  
FOUNDATION

## 2012 CALENDAR OF EVENTS

### JANUARY

*Happy New Year from Dani's Foundation*

### FEBRUARY

*Kiss My Lump Campaign*

Make a Donation to obtain a Dani's Foundation KML Bracelet and share the love with those children battling pediatric sarcoma.

### MARCH

**24 Mad Hatter's Ball**

6 - 11 p.m. - Denver's Mile High Station

For sponsorship and ticket information, contact our office for details.

### APRIL

**21 STEPS WITH PETS Walk**

8 a.m. - 11 a.m.

Infinity Park, Glendale, CO

Gather your family, friends and business associates and join with us as we **STEPS WITH PETS** to end pediatric and canine sarcoma

### JUNE

**15 ON-LINE AUCTION**

Be on the lookout for details on how you can bid on some pretty great items and lend your support to the Campaign to End Pediatric Sarcoma.

### JULY

**TBA GOLFING FOR A CURE!**

For information on this very special golf event, contact our offices for sponsorship and entry details

### AUGUST

**5 STEP UP FOR CANCER**

Plan to be a part of Dani's Team at CO's largest joint cancer event.

### OCTOBER

**TBA 2nd Annual COMMUNITY EDUCATION BREAKFAST**

If you would like to become a Table Host for this year's event, please contact our office for information and details.

### DECEMBER

**TBA 3rd Annual COLORADO GIVES DAY**

Plan to make your year end tax-deductible donation to Dani's Foundation during this statewide day of giving!

## JOIN ALICE & COMPANY

at the

### 2nd Annual MAD HATTER'S BALL



Sponsored By



#### HEAR YE, HEAR YE!

You are cordially invited to join the Mad Hatter and all of Alice's acquaintances at the Mad Hatter's Ball which will commence at 6 hours past noon on Saturday, March 24. The evening's festivities will take place at the historical Mile High Station which most aptly is located just under the viaduct, west of the center of commerce.

Those attending the celebration are being asked to wear a festive headdress and accompanying attire and prepare to be amazed by the variety of shenanigans that will commence beginning at 6 o'clock in the evening. Included in the evening's festivities will be a cocktail buffet hosted by some of the finest eateries in the land; booths of wonder and amazement including palm reading and cards of mystery; a photographic stall which will capture your evening's attendance; a Wonderland Silent Auction that will be stocked full of goods and services from Colorado's finest proprietors and musical interludes orchestrated by the minstrels of music from Starkey Productions as overseen by DVDJ G Funk.

Tickets to the Mad Hatter's Ball will start at \$75 per person or \$100/couple.

Do not delay in making your reservation to this year's Mad Hatter's Ball. Not only will you revel in the festivities, but you will be lending support to Dani's Foundation and their efforts to put an end to pediatric sarcomas, those horrific diseases that are affecting and taking the lives of children and young adults. Funds from the Mad Hatter's Ball will benefit the Foundation's patient programs, it's educational outreach and will assist in funding scientific investigations into the cause and the cure for pediatric sarcoma.

For information on how you can become involved in the March 24th Mad Hatter's Ball, contact Martha Simmons, Head Mistress of Dani's Foundation. You may reach her by telephonic device (303.601.1881) or by electronic transmission to [martha@danisfoundation.org](mailto:martha@danisfoundation.org).

#### DO NOT DELAY

*in booking your reservation to this extraordinary evening of magic and mayhem!*



2012 Mad Hatter's Ball

## SPONSORSHIP OPPORTUNITIES

#### ALICE'S ANGELS

##### \$3,000 SPONSORSHIP

30 tickets including a complimentary cocktail for each guest, a sampling from the buffet, a half page ad in the event program, inclusion in all event press releases, logo display during the Ball and recognition during the Queen of Heart's program.

#### GRINNING CATS

##### \$1,500 SPONSORSHIP

12 tickets including a complimentary cocktail for each guest, a sampling from the buffet, a quarter page ad in the event program, logo display during the Ball and recognition during the Queen of Heart's program.

#### QUEEN OF HEARTS \$500 SPONSORSHIP

6 tickets including a complimentary cocktail for each guest, a sampling from the buffet, logo display during the Ball Display and recognition during the Queen of Heart's Program.

#### HATTER PROGRAM ADVERTISING \$250

Full page ad in the event program and 2 tickets including a sampling from the buffet.

#### WONDERLAND AUCTION DONORS

Donate an item for our Wonderland Silent Auction and showcase your business or talent to hundreds of Hatter guests.

For Sponsorship Information, contact Dani's Foundation TODAY!

## 2012 STEPS WITH PETS WALK

**Scheduled for Saturday, April 21 at Infinity Park in Glendale, CO**

Dani's Foundation, in association with MiNE LLC, Brighton High School's National Honor Society, Infinity Park and the Glendale Raptors, is pleased to announce the 2012 STEPS WITH PETS Walk which will take place on Saturday, April 21 at Infinity Park in Glendale, CO. Everyone (human and canine) is invited to join the festivities and join in this walk event that will raise funding to end translational sarcomas that occur in both human and canine patients.

Registration for STEPS WITH PETS is a \$25 in donation to Dani's Foundation. Everyone who participates will receive a STEPS WITH PETS T-Shirt and a complimentary pass for two to a 2011 Glendale Raptor rugby match. Registration is happening now on the Dani's Foundation website ([www.danisfoundation.org](http://www.danisfoundation.org)) where you can download an event donation form.

"We are honored to be involved with Dani's Foundation and the STEPS WITH PETS Walk," explains Kathy Gustad, advisor from the hosting Brighton High School team of participants. "We are currently asking other metro area schools to join us at the STEPS WITH PETS Walk on April 21 and join us in our effort to support those children and pet animals who are diagnosed with sarcoma cancers."

The Glendale Raptors are taking an active role in the April 21 event. Members of the rugby team will be on hand to greet all participants.

The April 21 STEPS WITH PETS Walk will commence at 9:00 a.m. Participants are being encouraged to arrive prior to the event (8:00 a.m.) to turn in their donations and grab their event goodies. Immediately following the 3K walk, there will be a short ceremony of hope and remembrance honoring the lives of all pediatric and canine sarcoma patients.

Get involved with the April 21 STEPS WITH PETS Walk and join Dani's Foundation as we join together to Stride To End Pediatric Sarcoma!

### PRE REGISTRATION STEPS WITH PETS WALK for Dani's Foundation

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

\_\_\_\_\_ YES, I will be participating in the April 21 STEPS WITH PETS Walk!

\_\_\_\_\_ I will be an individual walker

\_\_\_\_\_ I will be a member of a team of walkers at the April 21 event.

#### Team Name

T-Shirt Size \_\_\_\_\_

\_\_\_\_\_ I will be collecting a minimum of \$25 in donations for Dani's Foundation.

*To download an event donation form, go to [www.danisfoundation.org](http://www.danisfoundation.org) and click on the STEPS WITH PETS logo. Print the donation form and begin collecting donations from family, friends and others on behalf of your participation in the April 21 STEPS WITH PETS Walk.*

\_\_\_\_\_ I will be participating but not collecting donations. Enclosed is my \$25 entry donation made payable to Dani's Foundation.

\_\_\_\_\_ I am unable to participate, but please accept my donation made payable to Dani's Foundation.

Return this pre-registration form and accompanying payments to

#### Dani's Foundation

1600 Broadway, Suite 2400  
Denver, CO 80202

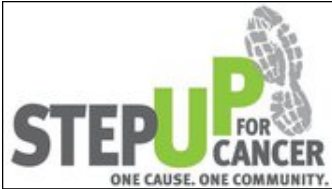
by Friday, April 13, 2012



# STEP UP FOR CANCER

## Coloradoans of All Ages Encouraged to Register for 2012 Step Up for Cancer Event

Colorado non-profit cancer organizations will once again be collaborating for one mission: to partner in the fight against cancer.



The fourth annual **Step Up for Cancer** event will take place at Dick's Sporting Goods Park on Sunday, August 5th from 7:00 a.m. to 11:00 a.m. Make plans now to join Dani's Foundation in what is

considered as Colorado's largest joint cancer event and plan to become a member of our Team that will be taking the steps to end cancer in Colorado.

**Step Up for Cancer** is a multi-generational stair-climbing event and is open to families and individuals of all ages. The event has been developed to raise awareness and funding for the participating cancer organizations and offers a venue to provide information to the Colorado community on what is being done to combat cancer in our state.

With an estimated 20,000 Coloradoans being diagnosed with cancer each year, **Step Up for Cancer** is an important event for the Colorado cancer community!

The volunteer core of the **Step Up for Cancer** organization is currently working to organize the 2012 event and are starting early with the hope of encouraging all Colorado cancer advocates to register now at the **Step Up for Cancer** website [www.stepupforcancer.org](http://www.stepupforcancer.org).

Friends of Dani's Foundation will have the unique opportunity to not only participate in this amazing event and make their donations to our effort in the Campaign to End Pediatric Sarcoma but, thanks to an anonymous donation, all funds generated for Dani's Team will be

matched dollar for dollar up to \$10,000; thus offering you the opportunity to double your support to our Foundation during the 2012 **Step Up for Cancer** event.

Anyone - regardless of their age or athletic ability - is invited to participate in **Step Up for Cancer**. Participants may walk, climb, or run the course circling the interior of the stadium. Prizes will be awarded for the Elite timed heat for competitive racers and there is also an accessible course available for those who don't want to walk stairs.

Spectators are always welcomed at the annual **Step Up for Cancer** event and again will have an unprecedented sporting experience with a 360 degree view of all of the athletes competing, while being entertained by local bands and entertainers.

"We are thrilled to be involved with **Step Up for Cancer** and look forward to our team running the stairs or walking the course to raise money for Dani's Foundation," said Martha Simmons, Executive Director of Dani's Foundation. "We love the concept behind **Step Up for Cancer**, as it's such a unique opportunity that brings the Colorado cancer community together on one day and offers a showcase of the many Colorado organizations that are working together to educate and support Coloradoans battle against cancer. **Step Up for Cancer** is a **must do** for any Coloradoan who wants to help out in the battle against all forms of cancer!"

The nonprofit organizations aligning and partnering with **Step Up for Cancer** will be situated around the stadium concourse creating a "Community Village" that offers a vast amount of information regarding the many facets of cancer including healthy living, prevention, early detection,

treatment, access to care, patient and caregiver support, research, advocacy and survivorship programs.

The cost for participation in **Step Up for Cancer** is \$30 which includes a race day bib, **Step Up for Cancer** T-shirt and an event goodie bag.

Individuals or teams can also raise additional funds for Dani's Foundation by asking for donations from family, friends and business associates.

We hope that you will make plans **NOW** to join Dani's Foundation at the 2012 **Step Up for Cancer** event on Sunday, August 5 from 7:00 am to 11:00 am at Dick's Sporting Goods Park.

## LOOKING FORWARD TO SEEING YOU ON SUNDAY, AUGUST 5!



**Dani's**  
FOUNDATION  
*Working to End Pediatric Sarcoma*

*On August 5, 2012 history will be made. Not by one individual or by one organization. But by one community!*

# FOUNDATION DONORS

## 2011 CORPORATE DONORS

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 Prosthetics & Orthotics  
 Forte Advertising  
 GMP Securities Europe LLP  
 Haywood Securities  
 Henhouse Coffee, Inc.  
 Jansen Strawn Consulting Engineers  
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## 2011 FOUNDATION GRANTS

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 Brighton High School  
 National Honor Society  
 Broomfield Community Foundation  
 Broomfield Crossing Rotary  
 Broomfield Evening Rotary  
 Carley J. Rutledge Sarcoma Foundation  
 Gay & Lesbian Fund for Colorado  
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 Foundation  
 Giving Generations Foundation  
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 Idalia Youth in Community Service  
 I-ROK Foundation  
 Richard S. Klingenstein Family Fund  
 The Russell Maguire Foundation

## VISIONARIES

(\$10,000 & ABOVE)  
 Carley J. Rutledge Sarcoma Foundation  
 Haywood Securities  
 I-ROK Foundation  
 Mr. & Mrs. Guy Lansdown  
 MiNE LLC  
 Trimark Capital

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(\$5,000 - \$9,999)  
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 Mr. Tim Macke  
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(\$2,500 - \$4,999)  
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 National Honor Society  
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 Broomfield Evening Rotary  
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 Mr. & Mrs. Terry Cruz  
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 West Tech Automation, Inc  
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 Ms. Michelle Whitten  
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(\$1 - \$499)  
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 Dr. James Custis  
 Ms. Laura Daehnke  
 Ms. Denise Davis  
 Ms. Laura Davis  
 Ms. Mary Davis  
 Ms. Reece Davis  
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