

# Dani's FOUNDATION

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[www.danisfoundation.org](http://www.danisfoundation.org)

## CALL FOR ARTISAN SUPPORT

**WHO:** Dani's Foundation, a Colorado nonprofit organization, that is dedicated to

- assisting patients with pediatric sarcoma (those rare forms of cancer that are affecting and taking the lives of children and young adults),
- committed to educating the public-at-large on the symptoms of pediatric sarcoma with the intent of seeking earlier detection and ultimate survival, and
- working to raise the funding necessary that will support research into finding the cause and the cure for pediatric sarcomas

is in need of support from the Colorado art community.

**WHAT:** Dani's Foundation is currently seeking out artistic support from local and national artisans to assist the Foundation in designing one-of-a-kind hats that will be modeled, displayed and sold during the March 24 Mad Hatter's Ball, a magical benefit for Dani's Foundation.



Dani's Foundation will provide generic hat forms to the participating artisans with the hope of garnering their artistic abilities in transforming these forms into works of art which will be judged, displayed and sold during the event.

- Each hat received will be utilized in our Fedora Fashion Show which features CO pediatric cancer patients modeling the artisan entries.

*Participating artisans will be given Wonderland Citizen Tickets (2) to join in the festivities of the Mad Hatter's Ball on March 24th.*

- Following modeling, artisan hats will be offered for sale during the March 24<sup>th</sup> event with the hope of garnering additional financial support for Dani's Foundation and the Campaign to End Pediatric Sarcoma.

**WHEN:** Artistic Design – January 1 – March 1, 2012  
Hat Modeling, Display & Sale – March 24, 2012 during the Mad Hatter’s Ball

**WHERE:** Dani’s Foundation will deliver the hat form to each participating artisan and will arrange for delivery back to Dani’s Foundation prior to the event.  
The Mad Hatter’s Ball will take place on Saturday, March 24 from 7:00 p.m. – midnight at Denver’s Historic Mile High Station

**WHY:** The Mad Hatter’s Ball is a benefit for Dani’s Foundation and the Campaign to End Pediatric Sarcoma.

### ABOUT DANI’S FOUNDATION



Daniele (Dani) Stell, was an active, bright and social young woman who loved fashion, dancing, school and friends. She aspired to become a fashion designer after graduating from college.

Dani was 18 years old when she found a lump on her side. After six months of medical visits, she was diagnosed with Ewing’s Sarcoma, a rare type of cancer that typically affects children and young adults.

By the time of Dani’s diagnosis, the cancer had spread to her lungs. Although she showed no symptoms other than the lump on her side, Dani was in critical condition. She was hospitalized and began an aggressive schedule of treatments, including chemotherapy, radiation, surgeries and a bone marrow transplant.

Dani was cancer-free for four months when doctors discovered the disease had returned, this time in her brain. Despite more chemotherapy and radiation treatments, Dani remained positive and was determined to beat her disease. Dani approached her cancer with the philosophy of “I am living with cancer, not dying from it.” Thanks to this philosophy, Dani demonstrated courage and the will to live by graduating from high school and enrolling in and attending college classes.

Dani did not fulfill her dream to become a fashion designer but she lived her life with a flair for fashion. In April 1999, Dani lost her battle with cancer. She was 19 years old.

Over the course of her 16 months of treatment, Dani became a symbol of strength to her family and friends.

Dani would often state that *"we're picked for a reason"* and with that will to succeed, Dani's family and friends established Dani's Foundation, an organization that would lend support and resources to Ewing's patients and family members, a vehicle to educate the public on the symptoms of the disease, the formation of an organized effort to advocate for better treatment programs for all pediatric cancer patients and a mechanism that would work toward finding the cause and the cure for Ewing's Sarcoma and other pediatric sarcomas.

Today, Dani's Foundation is committed to assisting pediatric sarcoma community by providing information, resources and financial support to those patients in need of assistance; educating the public on the symptoms of pediatric sarcomas with the intent of seeking earlier detection and ultimate survival; and working to raise that one additional dollar that will fund research that is aimed at finding the cause and the cure for these deadly childhood diseases.

Your partnership with the Mad Hatter's Ball and Dani's Foundation will have a tremendous impact on our efforts to succeed!

**ETC:** For more information on participating as an Hat Artisan for the March 24 Mad Hatter's Ball, contact Martha Simmons (303.601.1881 or email to [martha@danisfoundaiton.org](mailto:martha@danisfoundaiton.org))